

Browns Shoes SharePoint Intranet

OBJECTIVES

Browns Shoes, a Montreal-based Canadian fashion footwear retailer established in 1940 with 70+ retail locations and 2000 employees, set out to modernize internal communication and enhance the employee experience.

- A multilingual digital workplace leveraging their investment in Microsoft 365—centered on Teams and SharePoint.
- Streamlined communication that reduced reliance on email
- Automated workflows for greater efficiencies
- Minimized dependence on IT for management of the

SOLUTION

- Designed and deployed a modern SharePoint intranet integrated with Microsoft Teams to replace an email-heavy communication model.
- Built a bilingual, centralized hub for news, documents, and resources through a collaborative Discovery process.
- Used Powell Software templates to accelerate implementation and ensure a user-friendly experience.
- Delivered training and ongoing support while establishing scalable governance to reduce IT dependency and support long-term growth

RESULTS

Browns Shoes' new intranet has transformed communication by providing a centralized hub for key information and resources, streamlining their workflows and reducing reliance on email, while increasing engagement.

Centralized Communication and Resources

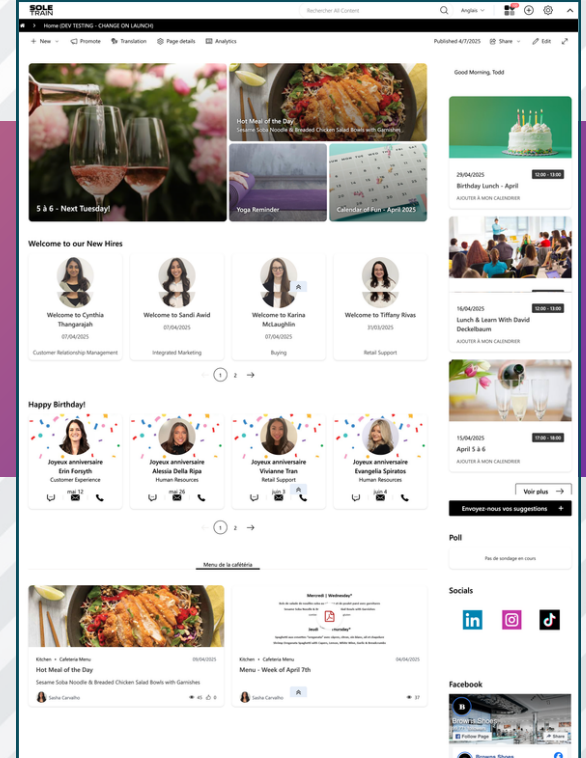
The new intranet provided one hub for news, events, and documents, reducing email overload. Employees now have faster, easier access to what they need.

Employee Empowerment and Bilingual Access

With a simple, multilingual interface, employees can manage content without IT assistance. This improved efficiency and accessibility across the organization.

Future-Ready Digital Workplace

A strong governance model and Teams integration laid the foundation for automation and scale. Browns Shoes is now positioned for ongoing digital transformation.



AT A GLANCE

CHALLENGES

- Need for a centralized, organized information strategy
- Heavily reliant on email for employee communication
- Lack single source of truth for important information

BENEFITS

- Faster more reliable communication to workforce.
- Increased employee engagement.
- Quicker resolution and less confusion about where to find information.
- Improved experience for accessibility and compliance.

